



May 14, 2025

Hello Neighbor!

On behalf of the entire NexTier Bank team, we are excited to welcome you to stop by our new, full-service branch located at 5877 Main St., Suite 120, Williamsville, NY!

Our customers are the heart of our business, and we are thrilled to be your community bank! We value personal relationships and welcome the opportunity to help you build, manage, and prepare for your future financially.

NexTier Bank is offering the following promotional products available only to consumers and businesses in our Williamsville and Rochester, NY locations:

Welcome Money Market Special*

Rate guaranteed until December 2025

4.60% APY – \$5,000 - \$99,999 in new money**

4.75% APY – \$100,000+ in new money

New York Special Offer 7 Month CD***

4.65% APY



Scan to
Learn More

For complete details, see the enclosed flyers for more information.

NexTier Bank welcomes you to stop by our Williamsville office to learn more about these promotional products and the opportunity to partner with you towards a successful financial future.

Sincerely,

Rodney Rodriguez

AVP / Branch Relationship Manager

NMLS #947934 | 716-574-3789 (C) | rrodriguez@nexttierbank.com

***Money Market Special Offers:** Minimum deposit requirement to open is \$5,000 new money.** Fees and withdrawals may reduce earnings on the account.

****New money** is defined as money not on deposit with NexTier Bank in the previous 90 days.

*****Certificate of Deposit Special Offer:** Minimum deposit requirement to open is \$5,000. Penalties apply for early withdrawal, fees and withdrawals may reduce earnings.

FDIC FDIC-Insured - Backed by the full faith and credit of the U.S. Government