



The Event - Celebrating Business Excellence is the Amherst Chamber of Commerce signature event recognizing the accomplishments of firms, organizations and individuals from across Western New York. Over 400 of Buffalo Niagara's business professionals will gather Monday, October 20, 2025, at Salvatore's Italian Gardens.

Your organization can be an integral part of the evening through sponsorship. Below, please find an overview of the sponsorship opportunities available. All earning net proceeds from *The Event* are returned by the Chamber to the business community through its business services and member offerings to further the advancement of our region.

Sponsorships

	Cocktail & Networking Sponsor (2 available) \$2,500	Step & Repeat Sponsor (2 available) \$1,500	Program Book Ads \$150-\$500
Program Book Full Pg Ad/Recognition	✓	✓	✓
Evening Partner Video Loop	✓	✓	
On-site Signage	✓		
Logo on Step & Repeat	✓	✓	
Includes 2 tickets	✓		
Live Program Recognition	✓	✓	
Social Media Recognition	✓	✓	
Website Recognition	✓	✓	

Program Book Advertising

All artwork must be submitted in a jpg or pdf format, 300dpi, and full color with bleed by September 30, 2025.

Back Cover (8.5in X 11in)	\$500
Inside Back Cover (8.5in X 11in)	\$400
Inside Front Cover (8.5in X 11in)	\$400
Full Page (8.5in X 11in)	\$250
1/2 Page (8.5in X 5.5in)	\$150

For more information
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