



PARTNERS IN INNOVATION: EMPOWERING YOUR WORKFORCE THROUGH EDUCATION

Flexible, affordable degree programs designed to
advance your employees' skills and your business goals.



Walter Z., B.S. Business Administration Management

IN A 2023 HARRIS
POLL SURVEY OF
300 EMPLOYERS OF
WGU GRADUATES...

98%

SAID GRADUATES
MET OR EXCEEDED
EXPECTATIONS

97%

SAID THEY WOULD
HIRE ANOTHER
WGU GRADUATE

91%

RATED THE JOB
PERFORMANCE OF
WGU GRADUATES
AS "EXCELLENT" OR
"VERY GOOD"

EDUCATING WORKING PROFESSIONALS IS IN OUR DNA

We understand the needs of companies like yours for closing talent skills gaps, retaining employees, and finding qualified professionals.

Your time is best spent doing your job, not overseeing and managing an employee education benefit partner. That's why we're focused on solving your workforce development needs without heavy lifting on your end.

HOW WE HELP

Upskill Your Existing Talent

- The benefits of upskilling existing employees are well known: improved performance, increased contributions to the company, and higher levels of employee engagement, leading to a deepened commitment to your company's mission.
- WGU programs help your employees gain the skills they need to directly and positively impact your bottom line and productivity.

Retain Your Existing Talent

- Employee turnover can result in lost productivity, low morale, and higher recruitment costs. And employees are more likely to stay with a company that invests in them.
- Partnering with WGU is a powerful employee benefit that you can utilize to keep your most valued employees in your business. With so many options for education at WGU, from single courses to certificates and degrees, your employees will be incentivized to stay, upskill, and pour back into your business.

Gain Access to New Talent

- Access to a broad and deep talent pool is important because it allows companies to be more innovative and competitive and boost productivity. This access is an important part of ensuring long-term success for your business.
- WGU has upskilled over 400,000 people across the country, and the quality of a WGU graduate is well established. You will find a WGU graduate in every state to fulfill your need for local talent.



Shayla L., B.S. in Nursing

WHO WE ARE

WGU is an accredited and nonprofit university that was founded in 1997 by 19 U.S. governors who wanted to provide working adults with a more convenient and flexible higher education system.

Over 300 organizations of various sizes and across multiple industries nationwide rely on WGU to educate their workforce and be their strategic thought partner to address talent and workforce development challenges.

WGU provides flexible learning solutions, from single courses, bundles, and certificates to bachelor's and master's degrees in Business, Technology, Education, and Healthcare, empowering every level of your organization with the skills and knowledge needed to succeed and positively impact your bottom line and productivity.



300+

**NUMBER OF ORGANIZATIONS
THAT RELY ON WGU FOR
EMPLOYEE EDUCATION**

0

**WORK HOURS AN EMPLOYEE
IS EXPECTED TO MISS WHILE
PURSUING A WGU DEGREE**

100%

**OF SURVEYED EMPLOYERS
SAID WGU GRADUATES WERE
PREPARED FOR THEIR JOBS**

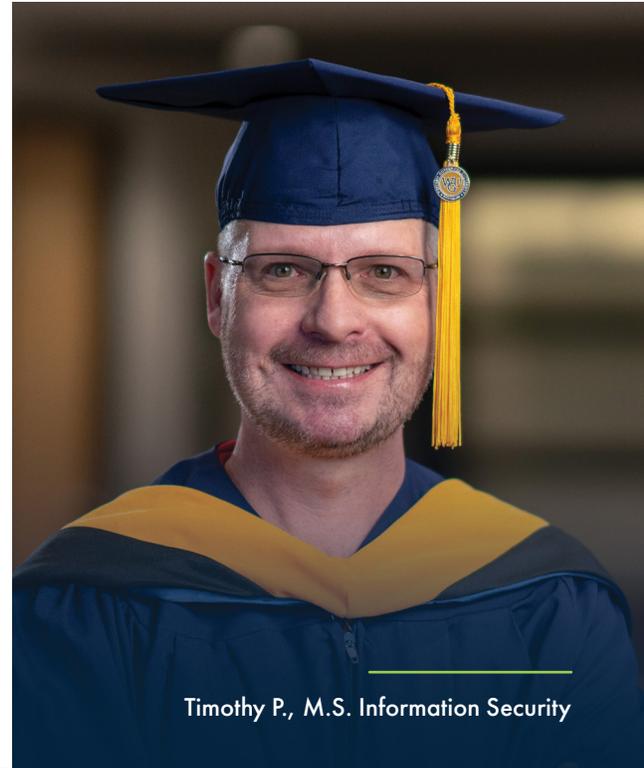
YOUR AFFORDABLE EDUCATION PARTNER

Our accelerated education model and built-in discounts make tuition less expensive.

At WGU, your employees have access to high-quality, relevant education that is less than the national average*, so your company's tuition assistance dollars go further.

And because our education model is based on competency, students can move through a program faster than traditional universities. Progress at WGU is measured by proficiency and knowledge rather than time in a seat or learning according to a set course schedule. Your employees can use their existing knowledge to move through courses faster, further reducing the cost of their education. And because online courses are available 24/7, they can gain relevant skills without disrupting their work schedule.

*According to the Integrated Postsecondary Education Data System (2023).



Timothy P., M.S. Information Security

YEARS TO GRADUATION



*Data specific to bachelor's degrees.



Skye S., M.S. Leadership and Management

WHY SO MANY COMPANIES CHOOSE WGU AS THEIR TALENT SOLUTION PARTNER

Expertise in Professional Education

WGU specializes in educating professionals across business, technology, healthcare, and education. Our programs are designed to meet the specific needs of each industry, equipping graduates with the expertise to excel in their careers and drive innovation.

Relevant, Timely Curriculum

Our programs are developed with industry experts and leaders to ensure the curriculum is relevant, useful, and current.

No Disruption to Employee's Work

We don't expect our students to disrupt their lives for an education. We have crafted our programs to fit into the lives of busy working professionals.

Comprehensive Support

WGU provides personalized 1:1 support from dedicated mentors and comprehensive student services to ensure your employees successfully apply new skills in their roles and stay on track to graduate on time. For your organization, this means a more capable, motivated workforce with practical skills that drive immediate impact and long-term growth.

Access to Diverse Talent Nationwide

With more than 400,000 graduates nationwide, our partners have access to talent in their region, and those graduates bring diverse backgrounds and experiences. In addition, our graduates range from new professionals to seasoned experts.

READY TO TRANSFORM YOUR WORKFORCE?

Scan the QR code or visit wgu.edu/partnerships to learn more about how WGU can help your organization.



Learn more
wgu.edu/partnerships

